



Event: Bondi Summer (Bondi Beach and surrounds)
Date: 14th December – 31st December
Audience: 100,000 +
Events: Bondi's Summer of Family Fun Program



Bondi Summer of Family Fun is a signature program of events on Sydney's summer calendar. Enlivening this already iconic beach-side location, Bondi Summer is designed to appeal to various audiences from local twentysomethings to the tens of thousands of beach-goers including families and travellers.

Bondi's Summer of Family Fun is designed to bring festive colour to the iconic beachside location. Activities within the program of free family-friendly entertainment include *Carols by the Sea*, *NYE at Dudley Page Reserve* and a host of entertainment along the flag-lined Bondi Pavilion forecourt during the height of summer.

Your brand can be part of the activities that are assured to make this years Bondi visit a memorable one.

Partnership Opportunities

Unique experimental marketing platforms at Australia's No.1 summer destination
Exclusive category rights over the Bondi Summer (sales, promotional and sampling)
An allocation of "real-estate" space to promote products and/or services
Branding on all web and all promotional and advertising materials
Unique naming rights and hospitality opportunity at the Bondi Pavilion
Australia's number one sampling opportunity

For more info [talk to us](#) on the contact details below or check out www.mixitup.com.au