



SHORE THING

Event: Shorething
Dates: New Years Eve 2008
Bondi Beach - Sydney
Attendance: 15,000 + people
Demographic: 18-24 years
Website: www.fuzzy.com



Fuzzys *Shorething*, Sydney's legendary beachside party, features headline dance music acts from around the world. This unique event is set in the Bondi Pavilion and adjacent parklands with the rolling waves as a stunning backdrop to the stage. Revellers can enjoy balmy sea breezes, rides, fireworks, and incredible visual production at this signature New Year's Eve celebration.

Previous line ups have included Basement Jaxx, Groove Armada, Fat Boy Slim and Sneaky Sound System.

The iconic, Bondi Beach is the only place to see in New Years Eve, under the stars, waves crashing and on the dancefloor!

Partnership Opportunities

Automatic reciprocal rights to the Bondi Xmas Day Dance Party Event
Logo placement on advertising and selected promotional material
An allocated area on-site to create a brand experience
Exclusive category sales and promotional rights
Opportunities to promote your brand through on-pack / in-store / brand website competitions
An allocation of tickets to utilise for either competitions, or for corporate hospitality
Branding and exposure on the event website with a hyperlink to your brand website
Exclusive artist and event content with promotional rights
Stage sponsorship and secret shows
Database promotions and money can't buy promotions

For more info **talk to us** on the contact details below or check out www.mixitup.com.au